



GIVE YOUR COMPANY  
AND EMPLOYEES AN EDGE

Customized Education

Prior Learning Credit

Workforce Development

Hiring Partnerships

Diversity and Inclusion Training

# WORKFORCE EDUCATION SOLUTIONS

Educating Working Professionals



NATIONAL  
UNIVERSITY

Veteran Founded, Nonprofit.

## PARTNER WITH NATIONAL UNIVERSITY AND **STRENGTHEN YOUR TEAM**

Employees are constantly challenged to develop new skills in order to adapt in today's ever-evolving workforce—which is why providing access to the necessary training and education is beneficial to both your staff and your business.

### **THAT'S WHERE NATIONAL UNIVERSITY CAN HELP**

Through our National University Educational Partnership, we have teamed up with over 100 Fortune 500 companies, state and federal government agencies, school districts, nonprofits, and local businesses to provide outstanding learning opportunities for employees—and we want to bring the same opportunities to your employees.

### **TUITION DISCOUNT SCHOLARSHIP**

An educational partnership allows you to offer employees a tuition discount scholarship toward earning an associate, bachelor's, or master's degree or certificate.

Working closely with your management team, we'll provide educational offerings that align with the goals of your organization.

Companies that invest in employee training enjoy **24% higher profit margin** than companies that don't.<sup>2</sup>

<sup>2</sup> <https://guthriejensen.com/blog/statistics-employee-training/>

# ORGANIZATIONS WITH STRONG LEARNING CULTURES ARE:

18% more likely to be market share leaders<sup>1</sup>

37% more likely to list employee productivity as a strength<sup>1</sup>

34% more likely to get to the market before competitors<sup>1</sup>

## YOUR STRONGEST ASSET ALREADY WORKS FOR YOU

Partnering with NU allows your organization to realize the full potential of its talent.

**A true educational partnership** – Create your own scholarships, internships, and skills training.

**Employee development** – Employees gain new knowledge and skills to grow and move up into leadership roles.

**Access to NU locations** – Use our state-of-the-art facilities for conferences, training, or events at preferred partner rental rates.

**Expanded knowledge** – NU faculty are also practitioners with real-world experience.

**Relevant learning** – Employees develop skills that are immediately applicable to their jobs.

**Designed for working professionals** – Employee knowledge, confidence, and potential grows through education.



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### SETTING EMPLOYEES UP FOR EDUCATIONAL SUCCESS

As one of California's largest private nonprofit universities, we offer over 100 degree programs as well as the following benefits:

- Four-week classes offered on campus or online
- Over 20 campus locations in California and Nevada
- Flexible schedules with evening and weekend classes
- Monthly start dates and year-round enrollment
- Regionally accredited by WASC Senior College and University Commission (WSCUC)
- Transfer friendly
- A range of student services
- Financial aid and scholarship opportunities

### A TURNKEY PROGRAM

We'll ensure the success of your program by partnering and providing the following:

- Hosted information sessions to explain programs to staff

- Advisors available for one-on-one meetings to evaluate transcripts and work experience to determine if course credit may be granted, reducing degree costs
- Specialized skills training and on-site professional development workshops without the obligation of a degree program

### EXPAND YOUR RECRUITMENT REACH

Your organization's human resources professionals will be able to:

- Use our facilities at no cost to meet and recruit students and alumni
- Present an overview of your organization to potential candidates
- Work with our team to draw on a talent pool of trained graduates
- Advertise open positions on our online job board
- Participate in campus and industry-specific career fairs
- Serve on our advisory boards to support program curriculum designed to align with changing labor trends

<sup>2</sup> <https://guthriejensen.com/blog/statistics-employee-training/>